

(6 Pages)

Reg. No. :

Code No. : 5548

Sub. Code : PKCE 21

M.Com. (CBCS) DEGREE EXAMINATION,
APRIL 2021.

Second Semester

Commerce — Elective

ENTREPRENEURSHIP DEVELOPMENT

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. The most important function of an entrepreneur is
 - (a) Risk assumption Function
 - (b) Managerial Function
 - (c) Function of Innovation
 - (d) Decision making Function

2. Entrepreneurship refers to
- (a) Person
 - (b) Function
 - (c) Both Person and Function
 - (d) Technology
3. An Entrepreneurship Development Programme consists of _____ phases.
- (a) Two (b) Three
 - (c) Four (d) Five
4. Which could provide an individual with the motivation to start a new business venture _____
- (a) the financial rewards
 - (b) a desire to be independent
 - (c) being made redundant from existing job
 - (d) all the above
5. A person owning and running a small firm, is known as _____
- (a) A manager-owner
 - (b) An owner-manager
 - (c) A professional adapter
 - (d) An enterprise worker

6. Which of the following is not recognized as a misconception about entrepreneurship?
- (a) Entrepreneurship is found only in small business
 - (b) Entrepreneurship is easy
 - (c) Successful entrepreneurship needs only a great idea
 - (d) Entrepreneurial ventures and small businesses are different.
7. In backward areas, term loans for expansion or setting up a new unit are available at —————
- (a) concessional terms
 - (b) differential terms
 - (c) standard terms
 - (d) specific terms
8. TDF stands for —————
- (a) Tamilnadu Development Fund
 - (b) Technology Development Fund
 - (c) Tax Deduction Form
 - (d) Tax Deferred Form

9. Basic problems of women entrepreneurs in India
- (a) Lack of education skill
 - (b) Male dominating society
 - (c) Absence of listen bearing capacity
 - (d) All of the above
10. From the following which one is the classification of entrepreneurs according to gender and age
- (a) Men Entrepreneurs
 - (b) Women Entrepreneurs
 - (c) Young Entrepreneurs
 - (d) All of the above

PART B — ($5 \times 5 = 25$ marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 250 words.

11. (a) What are the qualities of a successful entrepreneur?
- Or
- (b) Distinguish between Entrepreneur and Manager.

12. (a) Write a short note on Entrepreneurship Development Programme.
Or
(b) Explain the need of Achievement Motivation.
13. (a) Write a short note on Micro, Small and Medium Enterprises.
Or
(b) Explain the objectives of Micro Enterprises.
14. (a) What are the financial needs?
Or
(b) What are the factors determining capital structure?
15. (a) Explain the various types of women entrepreneurs.
Or
(b) State any four symptoms of sickness in an industry.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b).

Each answer should not exceed 600 words.

16. (a) Explain the concept of entrepreneur. Describe his types.
Or
(b) Briefly explain the functions of the entrepreneur.

17. (a) Discuss the factors that affect Entrepreneurial growth.

Or

- (b) Describe the objectives of Entrepreneurship Development Programme.

18. (a) Explain the problems faced by small-scale industries.

Or

- (b) Discuss the importance of small industry.

19. (a) Discuss the various tax benefits available to small-scale enterprises in our country.

Or

- (b) What are the various sources available to a small-scale enterprise to raise funds? Explain.

20. (a) Explain the causes of sickness in small-scale industry.

Or

- (b) Discuss the problems of women entrepreneurs.